

PROMOTIONAL COMPETITION TERMS & CONDITIONS

1. These Terms

- 1.1. These **Promotional Competition Terms & Conditions** (which include the **Promotional Competition Details**) set out the basis for participating in the Promotional Competition identified below.
- 1.2. By entering or participating in the Promotional Competition **you agree** to these Promotional Competition Terms & Conditions.
- 1.3. A **Privacy Notice** provided in connection with these Promotional Competition Terms & Conditions should be regarded as part of these Promotional Competition Terms & Conditions.

2. Promotional Competition Details

Promoter	<p>Unilever South Africa (Pty) Limited;</p> <p>Bidfood (PTY) limited is contracted to promote the competition to its customers</p> <p>Registered/Primary address: 15 Nollsworth Crescent, Nollsworth Park, La Lucia Ridge Office Estate, La Lucia, 4051.</p> <p>Contact details:</p> <p>Name: Unilever Food Solutions</p> <p>Email: info.unileverfoodsolutions2@unilever.com</p> <p>Phone number: (+27) 10 346 2710</p>
Promotional Competition	<p>The Promotional Competition is called "Independent Restaurants - UFS Business Support Incentive" (Promo code: MYUFS26)</p> <p>The Promotional Competition provides Independent Restaurants ("Operators") the chance to win great rewards in the form of Business support packages valued at <u>R50 000 EACH (Fifty Thousand Rands only)</u></p> <p>Promotion Mechanic</p> <p>To qualify, The operator needs to buy five (5) unique Unilever Food Solutions participating products online during the contest on a single invoice from MyBidfood or Food Trucks (www.mybidfood.co.za, www.mybidfood.co.bw, www.ft-online.co.za) and enter promo code: MYUFS26 at checkout to stand a chance to win 1 out of 10 UFS Business Support Packages worth R50,000 South African Rands only</p> <p>Each order, where five (5) or more units are ordered during the contest period, will count as one (1) entry.</p> <p>Customers can submit multiple entries. However, an entrant can win the Prize only once.</p>

	This campaign applies to Trading customers only
Prize(s)	<p>The promotion Prize:</p> <p>Operators will be awarded an opportunity to choose any 1 (one) of the below business support packages. EACH package is valued at R50 000 (fifty thousand rands only) and will be defined by the promoter along with the third-party agency.</p> <ol style="list-style-type: none"> 1. Digital Marketing consultation 2. Dish/ Meal photography 3. Culinary staff consultation and training 4. Regional influencer marketing 5. Menu cards/ booklets design and printing 6. R50 000 (fifty thousand rands only) Bidfood or Food Trucks credit voucher 7. Establishment equipment purchased at Bidfood to the value of R50 000 (fifty thousand rands only)
Selecting Winner(s)	<p>Number of winner(s): 10 winners at the end of the promotional period.</p> <p>Date of selection of winner(s):</p> <p>1st Round: 5 winners to be selected within the month of May'26 for first 3 months (Feb – Apr 2026)</p> <p>2nd Round: 5 winners to be selected within the month of Aug'26 for second 3 months (May – Jul 2026)</p> <p>Determining Prize Winner(s): The winners will be selected through an automated randomizer based on the participants (operator establishments) meeting the requirements to participate in the Promotional Competition.</p> <p>Method of allocation where multiple Prize(s) apply: This competition is running with Bidfood, Food Trucks and other trade partners. If an operator wins at two (2) or more trade partners, only 1 reward will be granted.</p> <p>Basis of re-allocation if a Prize is not claimed: the Prize(s) will become invalid if the selected winner's account is not in good standing or a trading customer. In this case, a second draw will be done until a customer / operator with a valid account is selected. The prize cannot be exchanged or transferred. <i>The Promoter reserves the right to select another winner without any remuneration whatsoever.</i></p> <p>Tie-breaker (if required): Not applicable</p>
Entrant Requirements	<p>Must be a legal entity registered under South African and Botswana Company Laws and must be a valid account holder of a Bidfood or Food Trucks account. This competition is only valid for UFS product purchases.</p> <p>Country of residence: South Africa & Botswana only</p>

	<p>Other: The participants must be operators within the Independent Restaurants channel in the foodservice industry.</p> <p>The participating Bidfood Group branches are:</p> <p>Bidfood Linbro Park</p> <p>Bidfood Alberton</p> <p>Bidfood Pretoria</p> <p>Bidfood Mbombela</p> <p>Bidfood Polokwane</p> <p>Bidfood Bloemfontein</p> <p>Bidfood Durban</p> <p>Bidfood Pietermaritzburg</p> <p>Bidfood Empangeni</p> <p>Bidfood East London</p> <p>Bidfood Gqeberha</p> <p>Bidfood George</p> <p>Bidfood Cape Town</p> <p>Bidfood Botswana</p> <p>Food Trucks</p>
Excluded Entrants	<p>Any of the following:</p> <ol style="list-style-type: none"> 1. Agents, distributors and other organisations commercially connected to the Promoter; 2. Employees and directors of the Promoter, including their families and co-habitors; 3. Shareholders in the Promoter;
Entry Instructions	<p>To qualify, The operator needs to buy five (5) unique Unilever Food Solutions participating products online during the contest on a single invoice from MyBidfood, Food Trucks (www.mybidfood.co.za, www.mybidfood.co.bw, www.ft-online.co.za) and enter promo code: MYUFS26 at checkout to stand a chance to win 1 out of 10 UFS Business Support Packages worth R50,000 South African Rands only</p> <p>Each order where five (5) or more units are ordered during the contest period, will count as one (1) entry.</p> <p>Customers can submit multiple entries. However, an entrant can win the Prize only once.</p>

PARTICIPATING PRODUCTS:

Item	Item Description	Item Brand	Item Size	Base Unit Of Measure
BIS4823	BREADING CHICKEN ORIGINAL	KNORR	5KG	BAG
BIS4824	BREADING CHICKEN SPICY	KNORR	5KG	BAG
PIC1907	SAUCE JUS	KNORR	800GR	TUB
PIC2240	MARINADE BARBEQUE DRY	KNORR	1KG	TUB
PIC8003	SAUCE HOLLANDAISE UHT	KNORR	1LT	TET
PIC9202	SAUCE WHITE POWDER	KNORR	1KG	TUB
SOG2900	STOCK CHICKEN GRANULES	KNORR	1KG	TUB
SOG2920	STOCK CHICKEN GRANULES	KNORR	4.5KG	BKT
SOG4664	SOUP BROWN ONION 27LT	KNORR	1.6KG	PCT
SPH0090	SPICE AROMAT	KNORR	1KG	TUB
SPH0100	SPICE AROMAT	KNORR	5KG	BKT
SPH0105	SPICE AROMAT	KNORR	10KG	BKT
SPH0134	SPICE VEGGIE	ROBERTSONS	1KG	TUB
SPH0151	SPICE BARBEQUE SPECIALITY SEASONING TUB	ROBERTSONS	1KG	TUB
SPH0658	SPICE CHICKEN SPECIALITY SEASONING	ROBERTSONS	1KG	TUB
SPH1240	SPICE POWDER CURRY MEDIUM	RAJAH	800GR	TUB
SPH1402	SPICE FISH SPECIALITY SEASONING	ROBERTSONS	1KG	TUB
SPH7164	SPICE CHICKEN POUCH	ROBERTSONS	1KG	PCT
SPH7166	SPICE AROMAT POUCH	KNORR	1KG	PCT
SPH7170	SPICE POWDER CURRY MEDIUM POUCH	RAJAH	800GR	PCT
VEC3170	TOMATO PRONTO	KNORR	2KG	CAN
VED0755	POTATO INSTANT MASH FLAKES	KNORR	2KG	BOX

Opening/Closing Date for Entries	Opening Date: 01 February 2026 Closing Date: 31 July 2026
Other Promotional Competition Requirements	Not applicable;
Notification of Winning and Claiming Prizes	<p>Notification of winning:</p> <ul style="list-style-type: none"> Method - Email; Timing Two (2) weeks after Closing Date; <p>Claiming Prizes:</p> <ul style="list-style-type: none"> Method - Email; Timing - Two (2) weeks from the notification of winning; <p>Timing:</p> <p>1st Round: 5 winners to be selected within the month of May'26 for first 3 months (Feb – Apr 2026)</p> <p>2ND Round: 5 winners to be selected within the month of Aug'26 for second 3 months (May – Jul 2026)</p>
Purchase Required	<p>To qualify, The operator needs to buy five (5) unique Unilever Food Solutions participating products online during the contest on a single invoice from MyBidfood, Food Trucks (www.mybidfood.co.za, www.mybidfood.co.bw, www.ft-online.co.za) and enter promo code: MYUFS26 at checkout to stand a chance to win 1 out of 10 UFS Business Support Packages worth R50,000 South African Rands only</p> <p>Each order where five (5) or more units are ordered during the contest period, will count as one (1) entry.</p> <p>Customers can submit multiple entries. However, an entrant can win the Prize only once.</p>
Licence/Charity ref (if required)	Not applicable;

3. Promotional Competition Basis

3.1. This Promotional Competition is:

- open** to those meeting the **Entrant Requirements**;
- not open** to those falling within the description of **Excluded Entrants** (even if they meet the Entrant Requirements).

- 3.2. You must follow the **Entry Instructions**.
- 3.3. You may **submit multiple qualifying entries**. Entries must not be automatically generated by computer or otherwise submitted on an inappropriate basis (for example using multiple names, email or social media accounts to enter).
- 3.4. You may **only win one Prize**, even where entering on behalf of others – only one Prize can be won by the group of persons/parties. The exception to this rule is where the Promotional Competition Details clearly and specifically allow multiple prizes to be won.
- 3.5. The Promoter may at any time **extend, suspend or terminate** the Promotional Competition on reasonable cause (which may or may not relate to an entrant).

4. Entries

- 4.1. Entries that (i) do not comply with these Promotional Competition Terms & Conditions; or (ii) are incomplete, corrupted or late, may be **rejected, disqualified, removed and/or deleted** by the Promoter.
- 4.2. Your entry includes any materials provided as part of or in relation to that entry. Where entry to the Promotional Competition involves provision of **written, recorded, pictorial or other material** in electronic or other form, you must ensure your entry:
 - a. is **(i)** suitable for public access and in particular does not contain nudity, pornographic, religiously/culturally/politically insensitive or violent content; and **(ii)** not in breach of applicable laws;
 - b. does **not contain or refer to any products or brands other than those of the Unilever group** (unless such inclusion is entirely incidental, not prominent and is reasonably necessary due to the nature of the entry);
 - c. is **your own work** and does not contain any intellectual property of another party unless you have the necessary permissions for its provision and use, reproduction and other dealing in accordance with these Promotional Competition Terms & Conditions (including Clause 4.3 below);
 - d. only contains someone's **name or likeness** if they have provided written permission (permission from parents/legal guardians required for under 18s).
- 4.3. You grant the Promoter **(i) ownership** of any entry; and **(ii)** a perpetual, irrevocable, worldwide, royalty-free, sub-licensable and transferable **right to use**, reproduce, distribute, and make derivative works of your entry, in any media and through any media channel. You will not grant these rights to any other party.

5. Responsibility for Entries

- 5.1. If you are **submitting an entry on behalf of more than one person/party** (including on behalf of an organisation), you must ensure that you have authority to accept these terms on their behalf and ensure they comply with these terms.
- 5.2. You must comply with these Promotional Competition Terms & Conditions and **not otherwise unlawfully seek to misuse or tamper with the processes and rules of the Promotional Competition**.

5.3. You must indemnify and defend the Promoter and other members of the Unilever group (including their respective directors, officers and employees) in respect of all liabilities, losses and damages of any kind **resulting from your breach of these Promotional Competition Terms & Conditions**. The Promoter excludes responsibility for those liabilities, losses and damages, although nothing in these Promotional Competition Terms & Conditions is intended to limit the Promoter's liability for (i) fraud; (ii) intentional misconduct; or (iii) for death or personal injury caused by its negligence (including that of its employees and agents).

5.4. You must indemnify and defend the Promoter and other members of the Unilever group (including their respective directors, officers and employees) in respect of any **third-party claim** that your entry or its use in accordance with these Promotional Competition Terms & Conditions breaches applicable laws, confidentiality obligations or intellectual property rights due to your **breach of these Promotional Competition Terms & Conditions**.

5.5. The **Promoter is not in any event responsible for:**

- a.** entries lost, damaged or delayed as a result of any network, computer hardware or software failure of any kind or any other event which is either unforeseen or outside of the Promoter's direct reasonable control;
- b.** your costs of preparing or submitting an entry.

6. Winners

6.1. The **winner(s) will be notified** using the method and within the timing set out in the Promotional Competition Details.

6.2. The winner(s) must **claim their Prize** using the method and within the timing set out in the Promotional Competition Details. If the Prize is unclaimed after this time, the right to the Prize lapses and the Promoter may offer the Prize to a substitute winner selected in accordance with the method noted in the Promotional Competition Details (in the absence of specification, a fair basis which aligns closely with the winner selection method).

6.3. The Promoter may (at its discretion or where required by law) provide or publish **details of the winner(s) (name and county)**. Requests for provision/publication should be sent to the Promoter contact details (as provided in the Promotional Competition Details above) no later than within ten weeks after the Promotional Competition closing date.

6.4. In the event of any **uncertainty or difference of opinion** regarding the administration of the Promotional Competition (including the award of Prizes), the decision of the Promoter is final (this does not remove any legal rights).

6.5. No **correspondence** should be entered into between you and the Promoter, unless specifically requested by the Promoter.

7. Prizes

7.1. The Promoter may require **proof of identity** before releasing any Prize.

7.2. Statutory warranties apply but otherwise the Prizes are **awarded 'as is'** without any warranty, undertaking or guarantee.

- 7.3. The Promoter's commitment is to **make Prize(s) available** in accordance with and subject to these terms. Winners must adhere to any **third party terms**, such as travel agent terms, which apply to the Prize (these will be made available on request).
- 7.4. The Promoter reserves the right to **substitute the prize** for an alternative of equal or greater value. The Promoter is under no obligation to offer a cash alternative.
- 7.5. If your entry is **subsequently disqualified**, any Prize granted must be returned at your cost or compensation provided where return is no longer possible.

8. Publicity

- 8.1. Winner(s) will, at the Promoter's reasonable request, participate in **publicity** relating to this Promotional Competition. This may include winner(s) being filmed, photographed and/or interviewed by the Promoter or on its behalf.

9. Miscellaneous

- 9.1. Unless expressly stated by the Promoter in the written Promotional Competition materials, this Promotional Competition is in no way **sponsored or endorsed by any third party**.
- 9.2. If other **language versions** of these terms are also made available, the English language version takes precedence in the event of any inconsistency.
- 9.3. **Each provision in these Promotional Competition Terms & Conditions is severable.** If any provision is held to be invalid or unenforceable by a court or other competent authority, that invalidity or unenforceability will not affect the remainder of these Promotional Competition Terms & Conditions.

10. Governing Law and Disputes

- 10.1. This Promotional Competition (including these Promotional Competition Terms & Conditions and any related dispute) is **governed by and will be interpreted according to the laws** of the country in which the Promoter has its registered or primary address as stated in the Promotional Competition Details, except to the extent of mandatory laws applicable due to the location or nature of the Promotional Competition, Prize or relevant entrant.
- 10.2. Without restricting anyone from seeking injunctions or other temporary relief in a competent court, if a dispute arises the courts of the country in which the Promoter has its registered or primary address as stated in the Promotional Competition Details will **resolve the issue**, except to the extent you have the right to resolve a dispute in the courts of other jurisdictions due to the location or nature of the Promotional Competition, Prize or relevant entrant.
- 10.3. Should the entrant object to the processing of his/her personal information and/or receipt of direct marketing, the entrant should send an email to popia@bidfood.co.za.
- 10.4. **The Promoter's decision is final, and no correspondence will be entered. Bidfood (Pty) Ltd takes utmost care to ensure that all advertisements are correct. Should any errors occur, or incomplete information be supplied, we will display a notice on our company website www.bidfood.co.za with the correct details. E&OE. The Promoter may reasonably request the winner(s) to participate in publicity relating to this Promotional Competition. This may include the winner(s) being filmed, photographed and/or interviewed by the Promoter or on its behalf. The winner(s) reserves the right to decline**

participation in any photography, filming, or publicity activities related to the competition.